

For immediate release

November 3, 2010

Contact: Dan Williamson, Mayor's Office, 645-5300
Erin Miller, Environmental Steward, 645-0815

Pose with the GreenSpot Logo for a Chance to Win a Free Rain Barrel

Mayor Michael B. Coleman invites residents to participate in a contest for a chance to win a rain barrel by submitting a picture of themselves with a GreenSpot window decal. Decals can be found throughout the city at business locations that have made a commitment to go green through Mayor Coleman's GreenSpot program. Residents can also become GreenSpot members and have a decal mailed to them directly. Contestants are asked to email photos to columbusgreenspotinfo@columbus.gov by December 3. Entries will be uploaded to the Columbus GreenSpot Facebook page, and a winner will be randomly selected from the pool of entries. The contest winner will be announced via Facebook on December 6.

"I encourage all residents to participate in this contest for the chance to win a rain barrel," Mayor Coleman said. "This is a fun way to get to know which businesses in your community are taking steps to get green—or to get green in your own household."

The Photo with our Logo contest was created by the Education and Engagement Working Group of the Mayor's Green Team as a way to promote the existing GreenSpot Program and its newfound place in social media. The Columbus GreenSpot fan page posts daily tips, news, resources and gives residents the chance to interact with GreenSpot members and city representatives.

The winner will receive an environmentally friendly rain barrel, a popular item that can reduce water costs by collecting rain water and storing it for use outdoors. Simultaneously, rain barrels benefit the environment through water conservation and a reduction in the volume of stormwater sent to our local waterways. The 60-gallon Rain Station barrel, valued at \$89, will be provided by EarthMinded, a subsidiary of Greif, Inc. Mayor Coleman will personally congratulate the contest winner at City Hall.

Mayor Coleman launched GreenSpot in July 2008 as part of his Get Green Columbus initiative. Developed to inspire, educate and recognize those in our community who are taking steps to protect our environment, the Web-based program now has over 1,900 members taking steps toward protecting the health and future of our community. A complete listing of GreenSpot businesses can be found on the map page of the program's Web site.

More information about the going green in Columbus is available online at www.getgreencolumbus.com, www.columbusgreenspot.org and www.facebook.com/ColumbusGreenSpot.